REGIO - Regional Operational Programme
2014 - 2020

ADRBI, Bucharest, Romania
7th June 2016
I. Regional development system
II. Bucharest-Ilfov Region
III. BIRDA activities
IV. Planning, Programming 2014-2020
V. ROP 2014-2020 (REGIO)
VI. Sources
I. Regional development system

ROMANIA - 8 regions for socio-economic development
Law nr.315 / 2004

Following the principles of EU regional development and cohesion policy

CDRBI - decisional body

BIRDA - executive body
II. Discover Bucharest-Ilfov Region

One of the 276 EU NUTS 2 regions, a region including the Capital City

<table>
<thead>
<tr>
<th></th>
<th>BI Region</th>
<th>Bucharest</th>
<th>Ilfov</th>
<th>% of BI Region in Romania</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Area</strong></td>
<td>1 821 km²</td>
<td>13.1%</td>
<td>86.9%</td>
<td>0.76</td>
</tr>
<tr>
<td><strong>Population</strong></td>
<td>2 272 163 inh.</td>
<td>82.89%</td>
<td>17.11%</td>
<td>11.29</td>
</tr>
</tbody>
</table>

www.infoegio.ro  www.adrbi.ro
II. Discover Bucharest-Ilfov Region!

- The 2nd richest in Eastern part of the EU (35.600 €/inh. GDP in purchasing power standards) - more than all the Hungarian, Polish, Bulgarian, Croatian regions and the Baltic countries.*

*Eurostat, 2014 (published 2016)
II. Population distribution

Total Romania: 21.35 million inhabitants

- Rural RO 45%
- Urban RO 55%
- Bucharest 17.6%

Source: 2011, Population and housing Census

Total BI Region: 2.25 million inhabitants

- Urban BI R. 92%
- Rural BI R. 8%
- Municipality of Bucharest
  - 8 cities
  - 32 communes
  - 91 villages
II. Structure of the BI economy (INS, 2013)

Structure of the BI economy

Services: from 53.1% in 1995 to 75% in 2005-2013
II. Bucharest-Ilfov – the most dynamic Region in RO

- **Economic indicators**
  
  (1)

  ✔ GDP in purchasing power standards - 35,600 Euro/inhabitant, twice the national average (15,200 Euro/inhabitant), 129% of the EU28 average*; next Romanian region: 58% of EU average)

*) Eurostat 2014

City Gate Towers, Bucharest
II. Bucharest-IIfov - the most dynamic Region in RO

- Economic indicators (2)
  
  ✓ Foreign direct investments (FDI) - over 35 billion euro-about 60% of the national ones (next 3 regions - about 7%)***
  ✓ SMEs-23% of the national no.

***) In 2012, BNR 2013

Sky Tower, Northern Bucharest
II. Discover Bucharest-Ilfov Region!

- Bucharest Henri Coanda and Bucharest Baneasa Aurel Vlaicu International Airports

Unirii Boulevard - Palace of Parliament Bucharest

Palace of the Parliament, National Museum of Contemporary Art, Bucharest
Now:

- Subway Network: 70 km, 51 metro stations
- Starting point of the 8 national main railways interlinking it with all the other regions of Romania and neighbouring countries
- Another 11 metro stations (EUR 2.4 bil.)
- Bucharest South Ring Road (EUR 700 mil.)

Bucharest Piața Victoriei metro station
II. Discover Bucharest-Ilfov Region!
Bucharest-Ilfov transport & modern infrastructure crossroad

- Priority projects:
  - Intercrossing of TEN-T axes (no. 7: Motorway axis Igoumenitsa/Patras-Athens-Sofia-Budapest; no. 22: Railway axis Athens-Sofia-Budapest-Vienna-Prague-Nuremberg/Dresden)
  - + no. 18: Rhine/Meuse-Main-Danube inland waterway axis (for Bucharest-Danube Canal)
II. Discover Bucharest-Ilfov Region!
Investment Opportunities for Business in Bucharest-Ilfov Region

✓ Construction & real estate: industrial & retail structures, office spaces, business support centers, residential parks, entertainment centers & parks, especially in the North and West of Bucharest

Bucharest Basarab Overpass
II. Discover Bucharest-Ilfov Region!
Bucharest Municipality’s Priorities 2016

✓ Bucharest General Council approved 2016 budget - about 919 million Euro.
✓ For major infrastructure projects have been allocated 400 million. The money goes mainly to complete projects that are in progress - Ciurel Passage, Piata Sudului Passage, Nicolae Grigorescu boulevard, Pantelimon avenue etc.

Arc of Triumph, Bucharest
II. Discover Bucharest-IIfov Region!

Services sector

- Telecomunications, financial intermediation, banking, education and research sectors, transport and storage, business services and trade - activities in retail and wholesale.

- R&D&I: BI Region represents the center of innovation and research in Romania: 22,74% of the innovative active companies in Romania.

Siriului Business Centre, Bucharest, REGIO beneficiary
II. Discover Bucharest-Ilfov Region!

Services sector

✓ Tourism - business, congress & exhibition, spa & wellness, museums, gardens and parks

Bucharest, House of Free Press

Cernica Monastery, Ilfov County
II. Discover Bucharest-IIfov Region!
- Services sector

✓ Tourism - Day and night entertainment

Old center, Bucharest
III. BIRDA - BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY

- Non-governmental, public utility, non-profit body
- 1999 - NGO for public utility
- 2004 - update regional development law
- 2007 - intermediate body for Regio

BIRDA provides specific services to the local public administration as well as to the private sector for the development of the Bucharest-Ilfov region.

Mihai Eminescu nr. 163, Sector 2, Bucharest
III. ACTIVITIES CARRIED OUT BY BIRDA FOR THE IMPLEMENTATION OF REGIO

- Information, communication and promotion
- Support for the development of projects
- Evaluation, selection and contracting of projects
- Projects monitoring
- Projects assessment
- Technical assistance
# IV. Planning, Programming 2014-2020

## Romanian Objectives from Europa 2020 Strategy

“smarter, greener, more inclusive”

<table>
<thead>
<tr>
<th>No</th>
<th>Objective</th>
<th>Value EU</th>
<th>Value RO</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Employment of the 20 – 64 years olds</td>
<td>75%</td>
<td>70%</td>
</tr>
<tr>
<td>2</td>
<td>R&amp;D / Innovation</td>
<td>3% din GDP</td>
<td>2% din GDP</td>
</tr>
<tr>
<td>3.</td>
<td>Climate change / energy</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reducing gas emissions</td>
<td>20%</td>
<td>20%</td>
</tr>
<tr>
<td></td>
<td>More energy from renewables</td>
<td>20%</td>
<td>24%</td>
</tr>
<tr>
<td></td>
<td>Increase in energy efficiency</td>
<td>20%</td>
<td>19%</td>
</tr>
<tr>
<td>4</td>
<td>Education</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Reducing school drop-out rates</td>
<td>10%</td>
<td>11,3%</td>
</tr>
<tr>
<td></td>
<td>Completing third level education</td>
<td>40%</td>
<td>26,7%</td>
</tr>
<tr>
<td>5</td>
<td>Poverty / social exclusion</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Fewer people in or at risk of poverty and social exclusion</td>
<td>20 mil. pers</td>
<td>580.000 pers</td>
</tr>
</tbody>
</table>
IV. Planning, Programing 2014-2020

Legal Framework (1):

• Europe 2020 Strategy
• Regulations C. E-no. 1300, 1301, 1303, 1304 from 2013
• Common Strategic Framework 2014-2020 for the ERDF, ESF, EAFRD, FEPAM,
• Conclusions of the fifth report on economic and social cohesion,
• European Union's Strategy for Danube Macrolregion (SUERD)
IV. Planning, Programing 2014-2020

Legal Framework (2):

- Memorandum - Approval of actions and documents relating to the preparation for and implementation of EU funds in the period 2014-2020
- National and Sectorial Strategies
- Territorial development strategy of Romania
  

- Romania partnership agreement
IV. Planning, Programing 2014-2020

- Strategy for territorial development of Romania is the document programmatically – which establish development guidelines of Romania at the regional scale, as well as interregional and national and territorial deployment for a period of over 20 years.
Strategy for territorial development of Romania:

- Supporting the development of polycentric national territory;
- Supporting the development of economic zones with international vocation;
- Ensuring increased connectivity small and medium-sized cities with large cities;
- Supporting basic infrastructure development by providing access to all localities in services of general interest;
- Strengthening co-operation between public authorities at various administrative levels in order to ensure a harmonious development of the national territory.
IV. Planning, Programming 2014-2020

- Development of strategy of regional development and the plan of BI regional development BI was based on a consultation process proven well managed;

Were 9 thematic working groups at the level region BI:
- Employment, social inclusion and social services;
- Competitiveness and energy efficiency;
- Rural development, agriculture, fishing;
- Education;
- Health services;
IV. Planning, Programing 2014-2020

- Tourism, culture and cultural heritage;
- Environmental and climate changes;
- Transport;
- Communications and information technology.

- From the working groups were part: Ilfov County Council representatives, the General Council of Bucharest, local authorities, Regional Directorate of statistics, Labour Protection Agencies, agencies for employment, directions for culture, religious affairs and cultural heritage, the business community, employers, trade unions, public health directions etc.
IV. Planning, Programing 2014-2020

Programmatic documents elaborated:

- Bucharest Ilfov Regional Development
  http://www.adrbi.ro/media/8689/Strategie%209(1).pdf

- Bucharest Ilfov Regional Development Plan
IV. Planning, Programing 2014-2020
Bucharest-IIfov Regional Development Strategy (1)

Overall objectives:

• Strengthening regional competitiveness;
• Reduction intra-regional disparities;
• Sustainable development of Urban-Rural
IV. Planning, Programing 2014-2020
Bucharest-Ilfov Regional Development Strategy (2)

Specific objectives (S.O):

✓ S.O.1. Increasing competitiveness of SMEs
✓ S.O.2. Strengthening research, technological development and innovation
✓ S.O.3. Strengthening social and territorial cohesion in the region
✓ S.O.4. Promoting sustainable transport and reducing bottlenecks in transport networks
✓ S.O.5. Improvement of environment and supporting sustainable development in the Bucharest-Ilfov
✓ S.O.6 Transition to an economy with low emissions of carbon dioxide
For each specific objective (S.O.) have been defined strategic directions and several priorities of interventions:

**S.O. 1. Increasing competitiveness of SMEs**
- Improving the competitiveness of SMEs, including those working in the agricultural sector
- Supporting innovation in the enterprise of distribution and adoption of new technologies

**O.S. 2 - Strengthening research, technological development and innovation**
- The development of research and development
IV. Planning, Programing 2014-2020
Bucharest-IIfov Regional Development Strategy (4)

S.O.3 - Strengthening social and territorial cohesion in the region
• Strengthening territorial cohesion
• Strengthening social cohesion

S.O.4. Promoting sustainable transport and reducing bottlenecks in transport networks
• Promotion of low- carbon emission transport
• Modernization and development of transport infrastructure, especially in urban areas-
IV. Planning, Programing 2014-2020
Bucharest-Ilfov Regional Development Strategy (5)

O.S.5 - Improvement of environment and supporting sustainable development in the Bucharest-Ilfov
• Improve the quality of urban environment
• Sustainable development

S.O.6 Transition to an economy with low emissions of carbon dioxide
• Increasing energy efficiency
IV. Planning, Programing 2014-2020
Regional Development Plan of Bucharest-Ilfov 2014-2020 (1)

• The BUCHAREST-ILFOV REGIONAL DEVELOPMENT PLAN is the main document planning and programming developed at regional level that is assumed by the makers of the Bucharest-Ilfov Region.

• PDR-BI-regional framework document setting out the vision for development, the overall objective and the specific objectives to be attained at the end of the programming period 2014-2020 and proposed directions for the action and measures necessary for achieving the objectives.
Regional Development Plan 2014-2020 is a strategic document that outlines the priorities for the Bucharest-Ilfov development region in terms of competitiveness, social cohesion and sustainable development and meet the specific challenges for 2014-2020
The BUCHAREST-ILFOV REGIONAL DEVELOPMENT PLAN provides:

- Complex analysis on the evolution of the socio-economic situation of BI in 2005-2011
- SWOT analysis on the level of development of the region
- Identifies a total of 24 key actions (PDR BI pg 233) which will implement the regional development strategy
- Identifies a total of 547 projects that have a need for funding of 97 billion lei
### IV. Planning, Programing 2014-2020
Regional Development Plan of Bucharest-Ilfov 2014-2020 (4)

<table>
<thead>
<tr>
<th>Objectiv</th>
<th>Specific Objectiv</th>
<th>No. of projects</th>
<th>Value Mil lei</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Increasing competitiveness of SMEs</td>
<td>14</td>
<td>2.532,33</td>
</tr>
<tr>
<td>2</td>
<td>Strengthening research, technological development and innovation</td>
<td>13</td>
<td>1.076,05</td>
</tr>
<tr>
<td>3</td>
<td>Strengthening social and territorial cohesion in the region</td>
<td>103</td>
<td>2.426,15</td>
</tr>
<tr>
<td>4</td>
<td>Promoting sustainable transport and reducing bottlenecks in transport networks</td>
<td>228</td>
<td>71.417,48</td>
</tr>
<tr>
<td>5</td>
<td>Improvement of environment and supporting sustainable development in the Bucharest-Ilfov</td>
<td>131</td>
<td>13.942,25</td>
</tr>
<tr>
<td>6</td>
<td>Transition to an economy with low emissions of carbon dioxide</td>
<td>58</td>
<td>5.647,76</td>
</tr>
</tbody>
</table>

**TOTAL** | **547**                                                                 | **97.042,02**
Are identified a total of 12 major projects (more than 50 Mil euro):

<table>
<thead>
<tr>
<th>Name</th>
<th>Operational Programme</th>
<th>Specific objective</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extreme Light Infrastructure - Nuclear Physics (ELINP), phase II</td>
<td>Competitiveness O.P. 2014-2020</td>
<td>Strengthening the research, technological development and innovation</td>
</tr>
<tr>
<td>Rehabilitation of railway line Bucharest-Henri Coandă Airoport</td>
<td>Large Infrastructure O.P. 2014-2020 (priority axis 1)</td>
<td>Promoting sustainable transport and reducing bottlenecks in transport networks</td>
</tr>
<tr>
<td>Metro line 5 –Râul Doamnei – Eroilor section, including Valea Ialomiței</td>
<td>LIOP 2014-2020 (priority axis 1)</td>
<td>Improve the environment and supporting sustainable development</td>
</tr>
</tbody>
</table>
### V. Regional Operational Programme 2014-2020 in Bucharest-Ilfov Region

<table>
<thead>
<tr>
<th>PRIORITIES AXES (PA)</th>
<th>ACTIVITIES</th>
<th>TOTAL BUDGET (MIL. EURO)</th>
<th>BENEFICIARIES</th>
</tr>
</thead>
<tbody>
<tr>
<td>PA 2 – SMEs competitiveness</td>
<td>construction / upgrading and expanding the production / services for SMEs, including equipment with tangible and intangible assets;</td>
<td>17,29</td>
<td>SMEs, Business incubators and accelerators</td>
</tr>
<tr>
<td>AP 3 – Supporting the transition to a low carbon economy</td>
<td>energy efficiency of public and residential buildings, including investments in public lighting; urban transport (driveways, cycle lanes, eco / electrical friendly transportation, etc.)</td>
<td>299,99</td>
<td>Local and central authorities</td>
</tr>
<tr>
<td>AP 5 – Urban regeneration and the cultural heritage</td>
<td>restoration, protection and conservation of cultural heritage regeneration and revitalization of urban areas (modernization of public spaces, abandoned land rehabilitation, etc.)</td>
<td>40,77</td>
<td>Local authorities, NGOs, religious organizations</td>
</tr>
<tr>
<td>AP 6 – Road transport infrastructure</td>
<td>modernization / rehabilitation of county roads that provide connectivity, directly or indirectly to TEN T network</td>
<td>13,30</td>
<td>Local authorities</td>
</tr>
<tr>
<td>AP 9 – Marginalized communities (Community Led Local Development, CLLD)</td>
<td>Integrated actions: investments in health infrastructure, education, social services, social housing, social economy activities, degraded urban spatial planning</td>
<td>11,82</td>
<td>Local authorities, SMEs, NGOs, religious organizations etc.</td>
</tr>
<tr>
<td>AP 10 – Education infrastructure</td>
<td>rehabilitation / modernization / construction of education infrastructure</td>
<td>53,19</td>
<td>Local authorities, universities</td>
</tr>
<tr>
<td>AP 12 – Technical assistance</td>
<td>Support for Managing Authority and Intermediate Bodies – Regional Development Agency</td>
<td>12,75</td>
<td>MA ROP + BIRDA OI ROP</td>
</tr>
<tr>
<td><strong>Total POR BI</strong></td>
<td></td>
<td><strong>449,10</strong></td>
<td></td>
</tr>
</tbody>
</table>

*www.inforegio.ro www.adrbi.ro*


• Romanian National Institute of Statistics, 2012


BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY
Intermediary Body for Regional Operational Programme

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Investim în viitorul tău!
Proiect selectat în cadrul Programului Operațional Regional și co-finantat de Uniunea Europeana prin Fondul European de Dezvoltare Regională