



REGIO - Regional Operational Programme 2014 -2020

ADRBI, Bucharest, Romania
7th June 2016



Agenția pentru Dezvoltare Regională
București - Ilfov

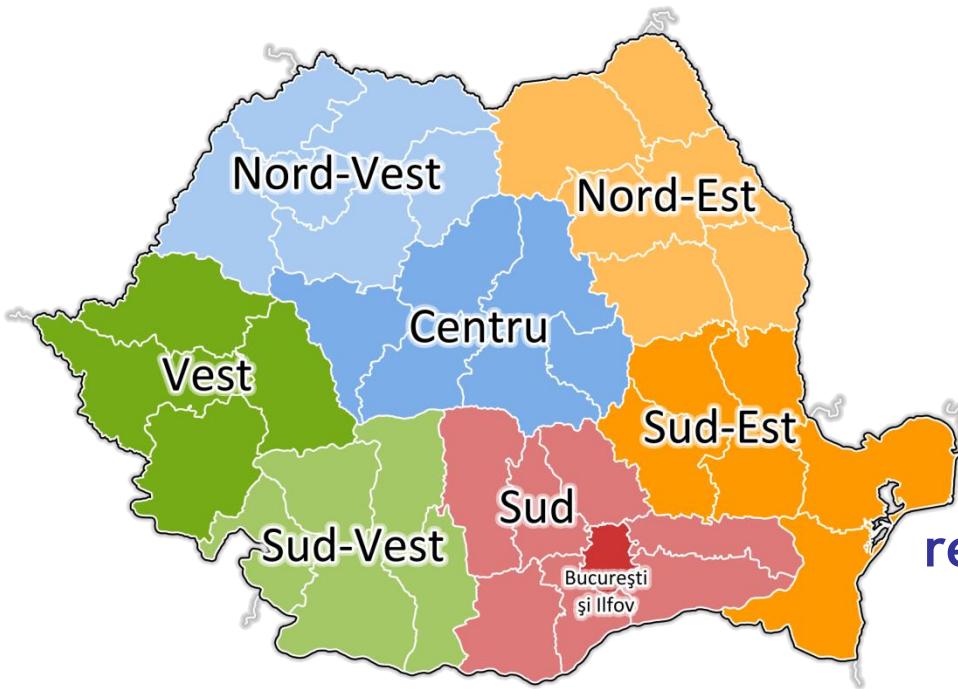


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I. Regional development system



**ROMANIA - 8 regions for socio-economic development
Law nr.315 / 2004**

**Following the principles of EU
regional development and cohesion
policy**

CDRBI - decisional body

BIRDA - executive body

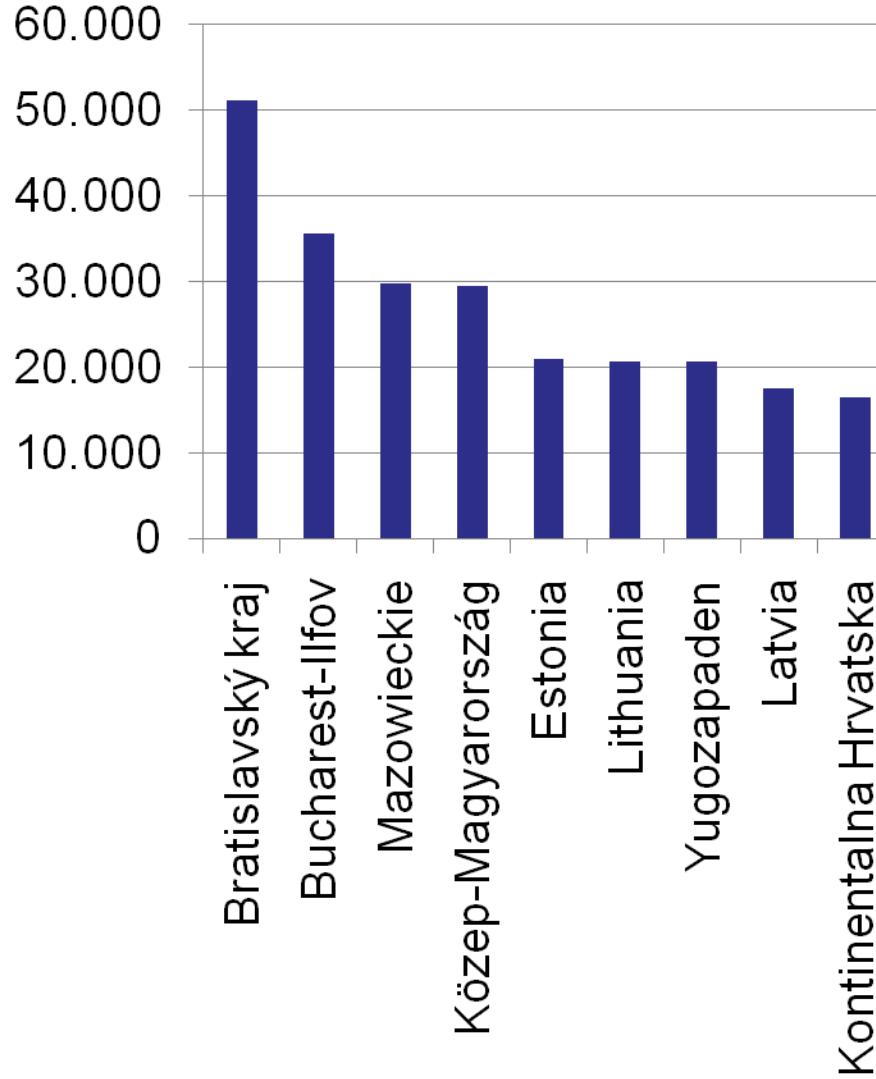
II. Discover Bucharest-Ilfov Region



One of the 276 EU NUTS 2 regions, a region including the Capital City

	BI Region	Bucharest	Ilfov	% of BI Region in Romania
Area	1 821 km ²	13.1%	86.9%	0.76
Population	2 272 163 inh.	82.89%	17.11%	11.29

II. Discover Bucharest-Ilfov Region !



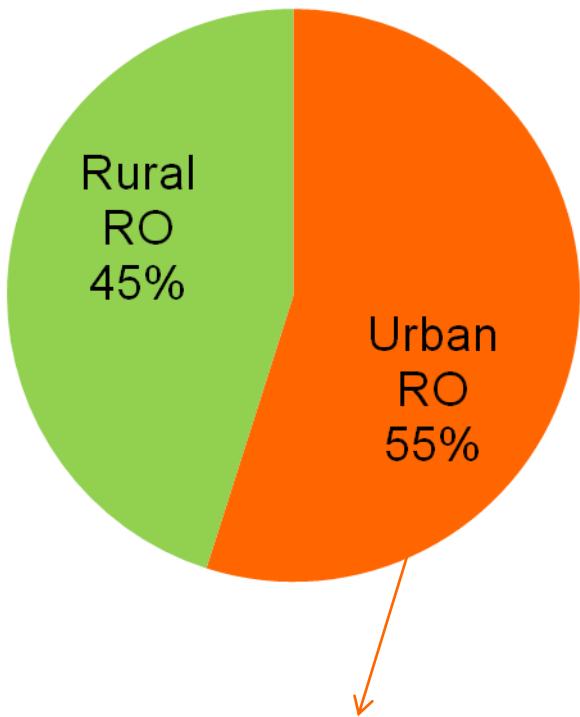
■ GDP in
PPS per
capita EUR

- The 2nd richest in Eastern part of the EU (35.600 €/inh. GDP in purchasing power standards) - more than all the Hungarian, Polish, Bulgarian, Croatian regions and the Baltic countries.*

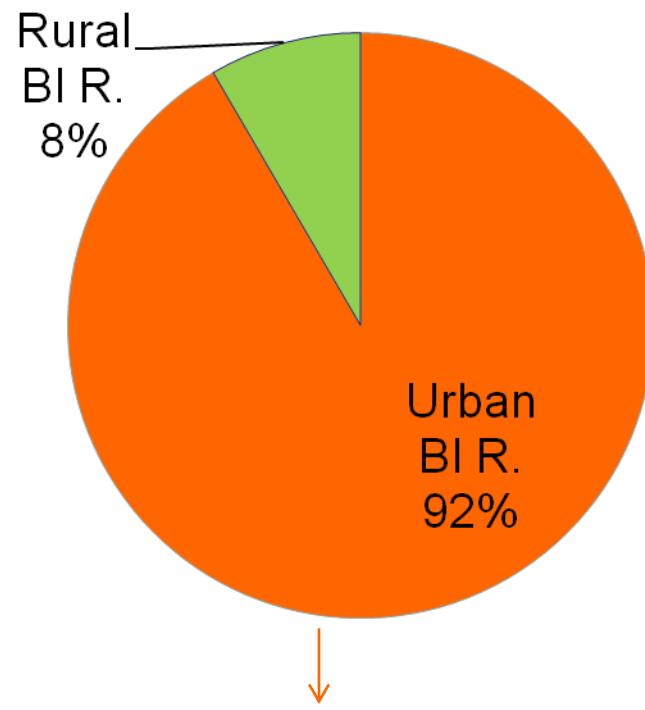
*Eurostat, 2014 (published 2016)

II. Population distribution

Total Romania: 21.35 million inhabitants



Total BI Region: 2.25 million inhabitants

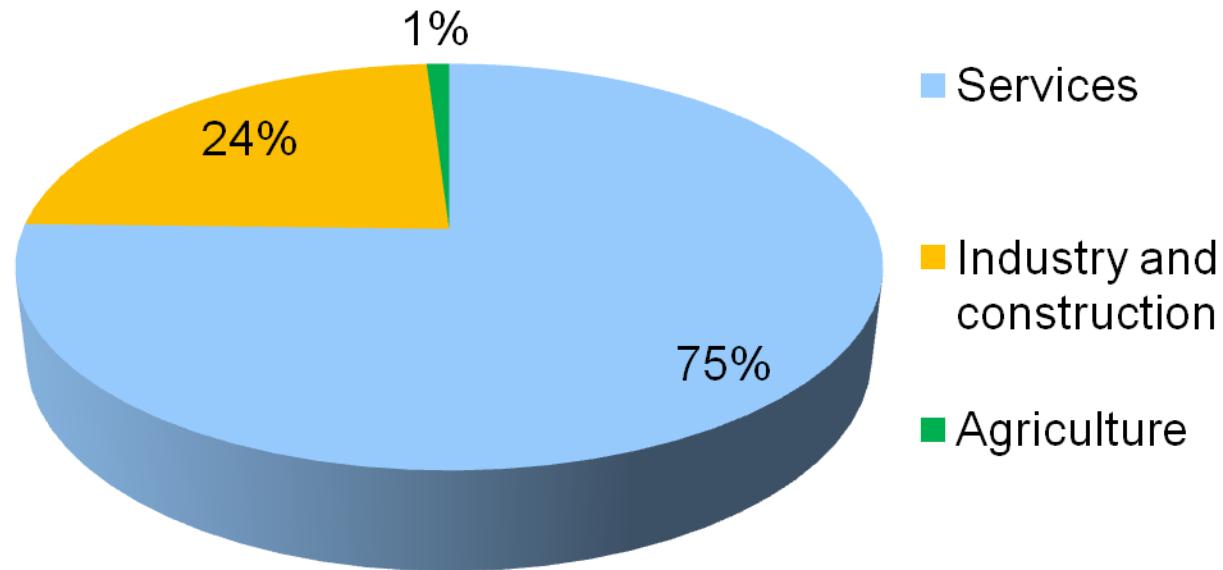


Source: 2011, Population and housing Census



II. Structure of the BI economy (INS, 2013)

Structure of the BI economy



Services: from 53,1% in 1995 to 75% in 2005-2013

II. Bucharest-Ilfov – the most dynamic Region in RO

Economic indicators (1)

- ✓ GDP in purchasing power standards - 35,600 Euro/inhabitant, twice the national average (15,200 Euro/inhabitant), 129% of the EU28 average*; next Romanian region: 58% of EU average)



**) Eurostat 2014*

City Gate Towers, Bucharest

II. Bucharest-Ilfov - the most dynamic Region in RO

□Economic indicators (2)

- ✓ Foreign direct investments (FDI) - over 35 billion euro-about 60% of the national ones (next 3 regions - about 7%)***
- ✓ SMEs-23% of the national no.

***) In 2012, BNR 2013



Sky Tower, Northern Bucharest

II. Discover Bucharest-IIfov Region !

- Bucharest Henri Coanda and
Bucharest Baneasa Aurel
Vlaicu International Airports



**Unirii Boulevard - Palace of Parliament
Bucharest**



**Palace of the Parliament, National Museum of
Contemporary Art, Bucharest**

II. Discover Bucharest-Ilfov Region !

Bucharest-Ilfov transport & modern infrastructure crossroad

Now:

- Subway Network: 70 km, 51 metro stations
- Starting point of the 8 national main railways interlinking it with all the other regions of Romania and neighbouring countries
- Another 11 metro stations (EUR 2.4 bil.)
- Bucharest South Ring Road (EUR 700 mil.)



Bucharest Piața Victoriei metro station

II. Discover Bucharest-Ilfov Region !

Bucharest-Ilfov transport & modern infrastructure crossroad

□ Priority projects:

- ✓ Intercrossing of TEN-T axes (no.7: Motorway axis Igoumenitsa/Patras-Athens-Sofia-Budapest ; no.22: Railway axis Athens-Sofia-Budapest-Vienna-Prague-Nuremberg/Dresden)
- ✓ + no.18: Rhine/Meuse-Main-Danube inland waterway axis (for Bucharest-Danube Canal)



II. Discover Bucharest-Ilfov Region ! Investment Opportunities for Business in Bucharest-Ilfov Region

✓ Construction & real estate:
industrial & retail structures, office spaces, business support centers, residential parks, entertainment centers & parks, especially in the North and West of Bucharest



Bucharest Basarab Overpass



II. Discover Bucharest-IIfov Region ! Bucharest Municipality's Priorities 2016

- ✓ Bucharest General Council approved 2016 budget - about 919 million Euro.
- ✓ For major infrastructure projects have been allocated 400 million. The money goes mainly to complete projects that are in progress - Ciurel Passage, Piata Sudului Passage, Nicolae Grigorescu boulevard, Pantelimon avenue etc.



Arc of Triumph, Bucharest



II. Discover Bucharest-Ilfov Region !

Services sector

- ✓ Telecommunications, financial intermediation, education and research sectors, transport and storage, business services and trade - activities in retail and wholesale
- ✓ R&D&I: BI Region represents the center of innovation and research in Romania: 22,74% of the innovative active companies in Romania.



Siriului Business Centre, Bucharest, REGIO beneficiary

II. Discover Bucharest-Ilfov Region !

Services sector

✓ Tourism - business,
congress &
exhibition, spa &
wellness, museums,
gardens and parks

Bucharest, House of Free Press



Cernica Monastery, Ilfov County

II. Discover Bucharest-Ilfov Region !

- Services sector

✓ Tourism - Day and night entertainment



Old center, Bucharest



III. BIRDA - BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY

- Non-governmental, public utility, non-profit body
- 1999 - NGO for public utility
- 2004 - up date regional development law
- 2007 - intermediate body for Regio



Mihai Eminescu nr. 163, Sector 2, Bucharest

BIRDA provides specific services to the local public administration as well as to the private sector for the development of the Bucharest-Ilfov region



III. ACTIVITIES CARRIED OUT BY BIRDA FOR THE IMPLEMENTATION OF REGIO

- Information, communication and promotion
- Support for the development of projects
- Evaluation, selection and contracting of projects
- Projects monitoring
- Projects assessment
- Technical assistance



IV. Planning , Programing 2014-2020

Romanian Objectives from Europa 2020 Strategy “smarter, greener, more inclusive”

No	Objective	Value EU	Value RO
1	Employment of the 20 – 64 years olds	75%	70%
2	R&D / Innovation	3% din GDP	2% din GDP
3.	Climate change / energy <ul style="list-style-type: none">- Reducing gas emissions- More energy from renewables- Increase in energy efficiency	20% 20% 20%	20% 24% 19%
4	Education Reducing school drop-out rates completing third level education	10% 40%	11,3% 26,7%
5	Poverty / social exclusion fewer people in or at risk of poverty and social exclusion	20 mil. pers	580.000 pers



IV. Planning, Programming 2014-2020

Legal Framework (1):

- Europe 2020 Strategy
- Regulations C. E-no. 1300, 1301, 1303, 1304 from 2013
- Common Strategic Framework 2014-2020 for the ERDF, ESF, EAFRD, FEPAM,
- Conclusions of the fifth report on economic and social cohesion,
- European Union's Strategy for Danube Macroregion (SUERD)



IV. Planning, Programming 2014-2020

Legal Framework (2):

- Memorandum - Approval of actions and documents relating to the preparation for and implementation of EU funds in the period 2014-2020
- Methodology of planning regional development 2014-2020 - Ministry of regional development and public administration (2012)
- National and Sectorial Strategies
- Territorial development strategy of Romania

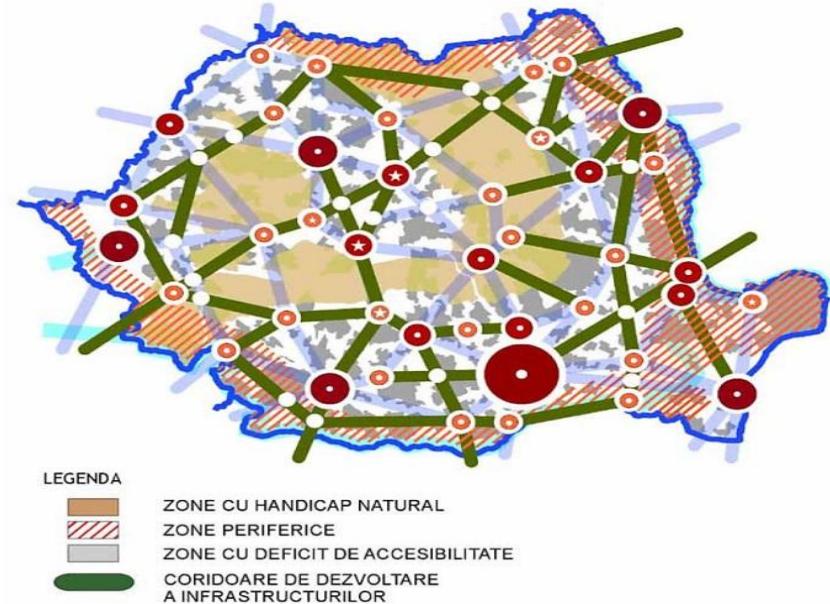
<http://www.sdtr.ro/>

- Romania partnership agreement



IV. Planning, Programing 2014-2020

DEZVOLTAREA ADECVATA A DIFERITELOR CATEGORII DE TERITORII



- Strategy for territorial development of Romania is the document programmatically – which establish development guidelines of Romania at the regional scale, as well as interregional and national and territorial deployment for a period of over 20 years.



IV. Planning, Programming 2014-2020

Strategy for territorial development of Romania:

- Supporting the development of polycentric national territory;
- Supporting the development of economic zones with international vocation;
- Ensuring increased connectivity small and medium-sized cities with large cities;
- Supporting basic infrastructure development by providing access to all localities in services of general interest;
- Strengthening co-operation between public authorities at various administrative levels in order to ensure a harmonious development of the national territory



IV. Planning, Programming 2014-2020

- Development of strategy of regional development and the plan of BI regional development BI was based on a consultation process proven well managed;

Were 9 thematic working groups at the level region BI:

- Employment, social inclusion and social services;
- Competitiveness and energy efficiency;
- Rural development, agriculture, fishing;
- Education;
- Health services;



IV. Planning, Programing 2014-2020

- Tourism, culture and cultural heritage;
 - Environmental and climate changes;
 - Transport;
 - Communications and information technology.
-
- From the working groups were part : Ilfov County Council representatives, the General Council of Bucharest, local authorities, Regional Directorate of statistics, Labour Protection Agencies, agencies for employment, directions for culture, religious affairs and cultural heritage, the business community, employers, trade unions, public health directions etc.



IV. Planning, Programming 2014-2020

Programmatic documents elaborated:

- **Bucharest Ilfov Regional Development**
[http://www.adrbi.ro/media/8689/Strategie%209\(1\).pdf](http://www.adrbi.ro/media/8689/Strategie%209(1).pdf)
- **Bucharest Ilfov Regional Development Plan**
http://www.adrbi.ro/media/11033/PDRBI_2014_2020%20_final_30_iulie_2015%20securizat.pdf



IV. Planning, Programming 2014-2020 Bucharest-Ilfov Regional Development Strategy (1)

Overall objectives:

- Strengthening regional competitiveness;
- Reduction intra-regional disparities;
- Sustainable development of Urban-Rural



IV. Planning, Programming 2014-2020 Bucharest-Ilfov Regional Development Strategy (2)

Specific objectives (S.O.):

- ✓ S.O.1. Increasing competitiveness of SMEs
- ✓ S.O.2. Strengthening research, technological development and innovation
- ✓ S.O.3. Strengthening social and territorial cohesion in the region
- ✓ S.O.4. Promoting sustainable transport and reducing bottlenecks in transport networks
- ✓ S.O.5. Improvement of environment and supporting sustainable development in the Bucharest-Ilfov
- ✓ S.O.6 Transition to an economy with low emissions of carbon dioxide



IV. Planning, Programming 2014-2020 Bucharest-Ilfov Regional Development Strategy (3)

For each specific objective (S.O.) have been defined strategic directions and several priorities of interventions:

S.O. 1. Increasing competitiveness of SMEs

- Improving the competitiveness of SMEs, including those working in the agricultural sector
- Supporting innovation in the enterprise of distribution and adoption of new technologies

O.S. 2 - Strengthening research, technological development and innovation

- The development of research and development



IV. Planning, Programming 2014-2020 Bucharest-Ilfov Regional Development Strategy (4)

S.O.3 - Strengthening social and territorial cohesion in the region

- Strengthening territorial cohesion
- Strengthening social cohesion

S.O.4. Promoting sustainable transport and reducing bottlenecks in transport networks

- Promotion of low- carbon emission transport
- Modernization and development of transport infrastructure, especially in urban areas-



IV. Planning, Programming 2014-2020 Bucharest-Ilfov Regional Development Strategy (5)

O.S.5 - Improvement of environment and supporting sustainable development in the Bucharest-Ilfov

- Improve the quality of urban environment
- Sustainable development

S.O.6 Transition to an economy with low emissions of carbon dioxide

- Increasing energy efficiency



IV. Planning, Programming 2014-2020

Regional Development Plan of Bucharest-Ilfov 2014-2020 (1)

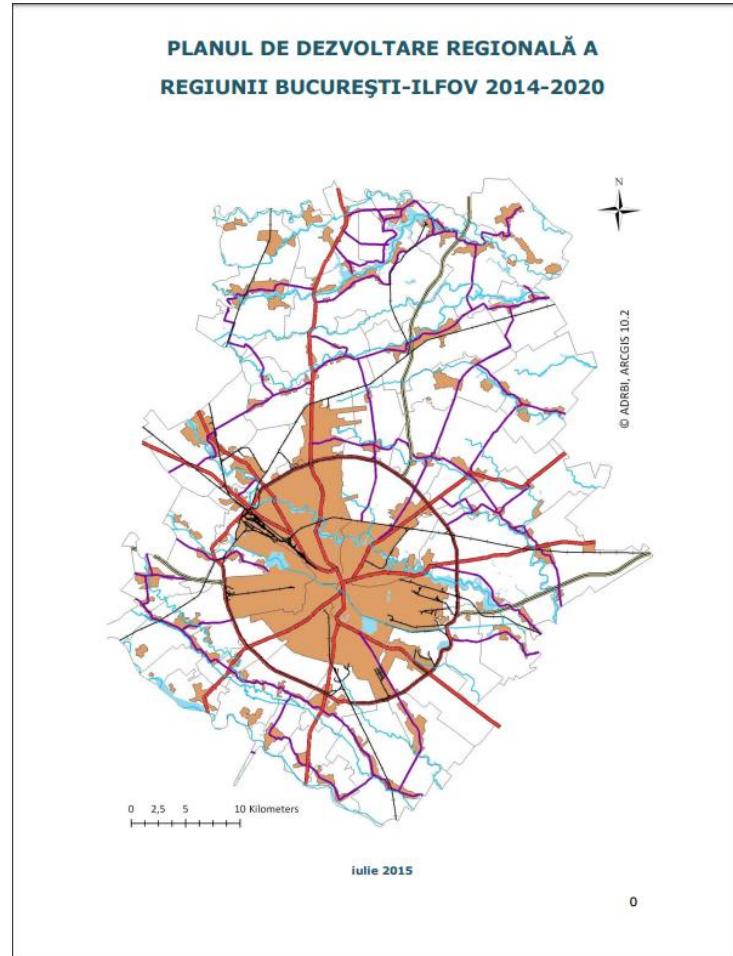
- **The BUCHAREST-ILFOV REGIONAL DEVELOPMENT PLAN** is the main document planning and programming developed at regional level that is assumed by the makers of the Bucharest-Ilfov Region
- PDR-BI-regional framework document setting out the vision for development, the overall objective and the specific objectives to be attained at the end of the programming period 2014-2020 and proposed directions for the action and measures necessary for achieving the objectives



IV. Planning, Programing 2014-2020

Regional Development Plan of Bucharest-Ilfov 2014-2020 (2)

✓ Regional Development Plan 2014-2020 is a strategic document that outlines the priorities for the Bucharest-Ilfov development region in terms of competitiveness, social cohesion and sustainable development and meet the specific challenges for 2014-2020



IV. Planning, Programming 2014-2020

Regional Development Plan of Bucharest-Ilfov 2014-2020 (3)

The BUCHAREST-ILFOV REGIONAL DEVELOPMENT PLAN provides :

- Complex analysis on the evolution of the socio-economic situation of BI in 2005-2011
- SWOT analysis-on the level of development of the region
- Identifies a total of 24 key actions (PDR BI pg 233) which will implement the regional development strategy
- Identifies a total of 547 projects that have a need for funding of 97 billion lei



IV. Planning, Programming 2014-2020

Regional Development Plan of Bucharest-Ilfov 2014-2020 (4)

Objectiv	Specific Objectiv	No. of projects	Value Mil lei
1	Increasing competitiveness of SMEs	14	2.532,33
2	Strengthening research, technological development and innovation	13	1.076,05
3	Strengthening social and territorial cohesion in the region	103	2.426,15
4	Promoting sustainable transport and reducing bottlenecks in transport networks	228	71.417,48
5	Improvement of environment and supporting sustainable development in the Bucharest-Ilfov	131	13.942,25
6	Transition to an economy with low emissions of carbon dioxide	58	5.647,76
TOTAL		517	57.643,08

IV. Planning, Programming 2014-2020

Regional Development Plan of Bucharest-Ilfov 2014-2020 (5)

Are identified a total of 12 major projects (more than 50 Mil euro):

Name	Operational Programme	Specific objective
Extreme Light Infrastructure - Nuclear Physics (ELI-NP), phase II	Competitiveness O.P. 2014-2020	Strengthening the research, technological development and innovation
Rehabilitation of railway line Bucharest-Henri Coandă Airport	Large Infrastructure O.P. 2014-2020 (priority axis 1)	Promoting sustainable transport and reducing bottlenecks in transport networks
Metro line 5 –Râul Doamnei – Eroilor section, including Valea Ialomiței	LIOP 2014-2020 (priority axis 1)	Improve the environment and supporting sustainable development



V. Regional Operational Programme 2014-2020 in Bucharest-Ilfov Region

PRIORITIES AXES (PA)	ACTIVITIES	TOTAL BUDGET (MIL. EURO)	BENEFICIARIES
PA 2 – SMEs competitiveness	construction / upgrading and expanding the production / services for SMEs, including equipment with tangible and intangible assets;	17,29	SMEs, Business incubators and accelerators
AP 3 – Supporting the transition to a low carbon economy	energy efficiency of public and residential buildings, including investments in public lighting;	299,99	Local and central authorities
	urban transport (driveways, cycle lanes, eco / electrical friendly transportation, etc.)		
AP 5 – Urban regeneration and the cultural heritage	restoration, protection and conservation of cultural heritage	40,77	Local authorities, NGOs, religious organizations
	regeneration and revitalization of urban areas (modernization of public spaces, abandoned land rehabilitation, etc.).		
AP 6 – Road transport infrastructure	modernization / rehabilitation of county roads that provide connectivity, directly or indirectly to TEN T network	13,30	Local authorities
AP 9 – Marginalized communities (Community Led Local Development, CLLD)	Integrated actions: investments in health infrastructure, education, social services, social housing, social economy activities, degraded urban spatial planning	11,82	Local authorities, SMEs, NGOs, religious organizations etc.
AP 10 – Education infrastructure	rehabilitation / modernization / construction of education infrastructure	53,19	Local authorities, universities
AP 12 – Technical assistance	Support for Managing Authority and Intermediate Bodies – Regional Development Agency	12,75	MA ROP + BIRDA OI ROP
Total POR BI		449,10	



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BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY

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THANK YOU FOR YOUR ATTENTION!

Investim în viitorul tău!

Proiect selectat în cadrul Programului Operațional Regional și co-finantat de Uniunea Europeană prin Fondul European de Dezvoltare Regională



Agenția pentru Dezvoltare Regională
București - Ilfov

