

Agenda

Innovative technologies and partnerships in developing regions

11th October, 11.30-13.00

11.30-11.35 Welcome by Claudia Ionescu, Manager of Regional Promotion & Investments, Regional Development Agency- Bucharest-Ilfov (BIRDA)

Setting up the scene: Future of Cohesion Policy, EU budget

11.35-11.45 Jan Olbrycht, Member of the European Parliament: Next MFF, lessons learnt from the current financial framework

11.45-11.55 Marek Przeor, Team Leader at European Commission, DG REGIO: EC Proposal for the next MFF, health/ innovation, smart specialization

Panel discussion

11.55-12.00 Moderator addresses 1st Survey Question to the audience:

Do you believe that EU funds should support health system reforms in Member States?

1st part: improving access to healthcare and striving for efficient healthcare system

12.00-12.10 Claudia Ionescu, BIRDA Bucharest-Ilfov region, experiences from the Region

12.10-12.15 Moderator addresses 2nd Survey Question to the audience

Do you believe that digital transformation of the healthcare sector will serve patients in the long term?

Reactions and questions from the audience/panel (~5 min)

2nd part of the discussion: the value of digital transformation

12.20- 12.25 Moderator addresses 2nd Survey Question to the audience

Do you believe that connected care will optimize costs of health systems in your region?

12.25-12.35 Reinier Schlatmann, CEO of Philips Central and Eastern Europe

Reactions and questions from the audience/panel (~5 min)

3rd part connected care can help achieving efficient health systems

12.40- 12.50 Prof. Marek Gzik, Dean of Silesian University of Technology, Poland- example of a successful project in Silesian Region

12.50-12.55 Q&A from the audience

12.55- 13.00 Conclusions & closing remarks by the moderator