

Social Impact of Regional Operational Programme in Bucharest-Ilfov Region

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**SOCIAL IMPACT AND THE SOCIAL SCIENCES: THEORY AND PRACTICE IN
THE ERA OF PROPAGANDA, FAKE NEWS AND MEDIA MANIPULATION**
INTERNATIONAL SYMPOSIUM
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Regional development system



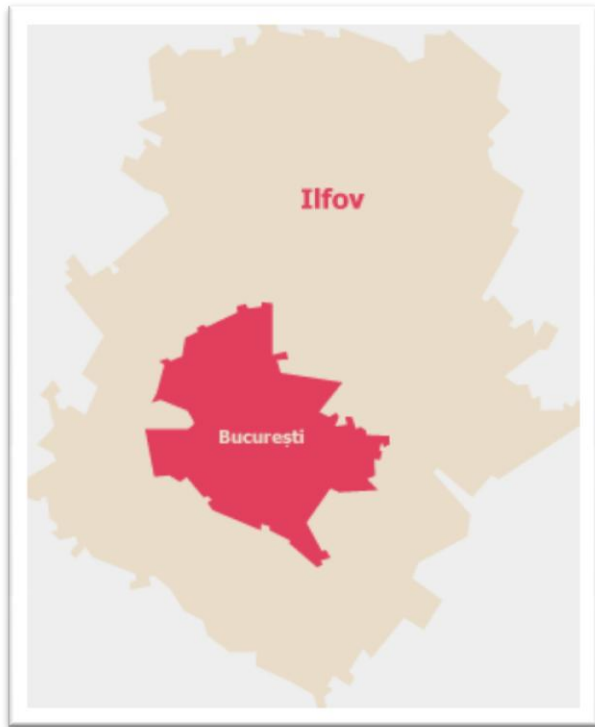
**ROMANIA - 8 NUTS 2 regions for
socio-economic development
Law nr. 315 / 2004**

**Following the principles of EU
regional development and
cohesion policy**

CDRBI – decisional body

ADRBI – executive body

Bucharest-Ilfov Region data



Bucharest Capital City

Ilfov County

- 8 towns
- 32 communes
- 91 villages

- 144% GDP/capita (PPS) of EU28 average, while Romania is at 62% of EU28
- 229% GDP of the Romanian national average (decreasing*)
- 60,3% of the total national FDI (increasing*)
- 20% of the total national SMEs (decreasing*)
 - Less than 1% of the Romania surface, but more than 11% of the population
- Ranked 11th in the world (1st in the EU) on Tom Tom Traffic Index (congestion level 48%)

*) 2018-2019, compared to previous year

Bucharest-Ilfov Regional Development Agency (ADRBI)

- 1999 – founded as non-profit NGO for public utility
- 2004 – up date regional development law
- 2007-2020 – intermediate body for REGIO



163 Mihai Eminescu Street, Bucharest

ADRBI provides specific services to the local public administration as well as to the private sector for the development of the Bucharest-Ilfov Region

Activities carried out by ADRBI for the implementation of REGIO

Specialized departments provide:

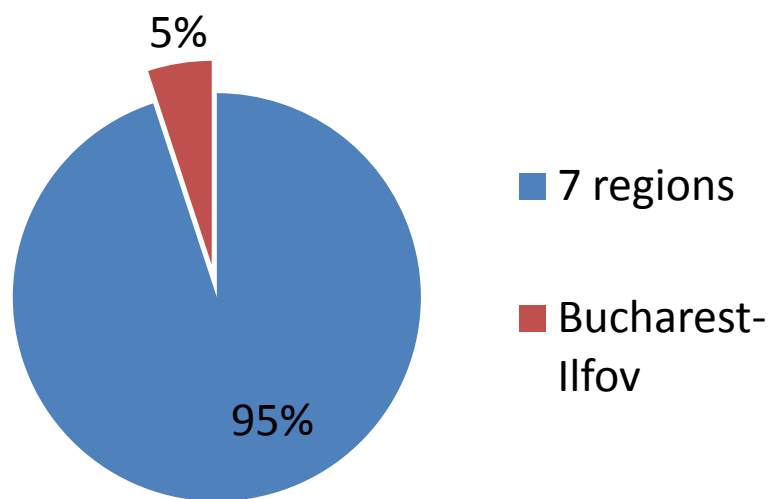
- Information, communication and promotion
- Support for the development of projects
- Evaluation, selection and contracting of projects
- Projects monitoring
- Projects verification
- Technical assistance



Regional Operational Programme (ROP)

Total allocation for 2014-2020:

- National level: EUR 8.386.387.603
- The 'less developed' 7 regions: EUR 7.940.395.376 (average: 13,52% each region)
- 'more developed' region Bucharest-Ilfov: EUR 445.992.227 (5,32%)



Priority Axis in Bucharest-Ilfov

•Axis 3: Supporting the transition to a low carbon economy

- energy efficiency for residential buildings (102 contracts for 1024 apartment buildings)
- energy efficiency for public buildings (13 contracts)
- sustainable urban mobility (13 contracts for modernization and acquisition of 100 electric buses and 100 tramways,

✓ *Indicators of achievements:* 59,963

households with a better classification of energy consumption, 69,268.72 tones of CO₂ estimated annual decrease of greenhouse gases



Priority Axis in Bucharest-Ilfov

- Axis 5: Improving the urban area and preservation, protection and sustainable capitalization of the cultural heritage

- Consolidation and sustainable use of cultural heritage – 10 historical buildings



- Urban regeneration – 4 new parks

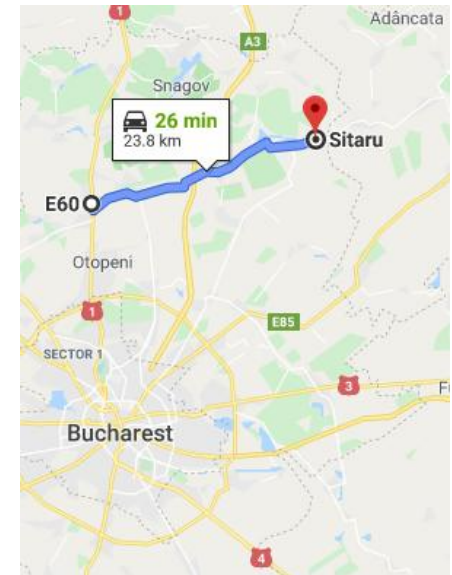


✓ *Indicators of achievements:* +17,486 **visits** to natural and cultural objectives

Priority Axis in Bucharest-Ilfov

Axis 6: Improving the road infrastructure of regional importance

- 1 county road modernized to improve the Trans-European Transport Network (TEN-T)
- *Indicators of achievements: 23 km modernized*



Priority Axis in Bucharest-Ilfov

- Axis 9: Supporting the economic and social regeneration of disadvantaged communities located in urban areas

- 2 Local Development Strategies selected (Eur 9,02 mil.)

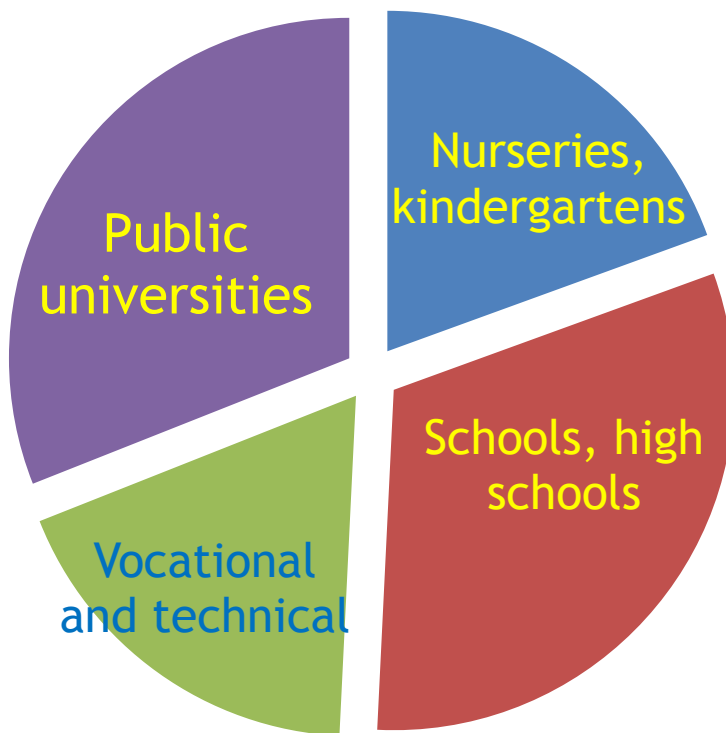
Call open in October 2019-June 2020 for ROP



Priority Axis in Bucharest-Ilfov

- **Axis 10: Improving the educational infrastructure**

- **18 contracts, total allocation Euro 49,999 mil.**



✓ *Indicators of achievements: + 5000 students studying in better conditions*

Instead of conclusion

- Better image for European funds investments compared to national one
- Not really fake news but the lack of general interest in European issues and this kind of projects
- Misunderstanding of how the ESIF works and superficial processing of the official message by journalists (“Country X receives Y billion Euro”)
- Eurobarometer results on ***trust and optimism about the future, positive image of the EU etc.***
- Perception of historical data – identity (e.g., 9 May)

BUCHAREST-ILFOV REGIONAL DEVELOPMENT AGENCY

Intermediary Body for Regional Operational Programme

THANK YOU FOR YOUR ATTENTION!

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