

# 21<sup>st</sup>

## European Week of Regions and Cities

Thriving Regions, Stronger Europe

**Small and mid-size urban centre planning for  
community involvement - best practices**

Code: 12WS23265

Thu 12/10/2023, 11:30 - 12:30 CET



9-12  
October  
2023

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# Bucharest-Ilfov Regional Development Agency (ADRBI)

- A non-governmental, non-profit institution of public utility, with legal personality, established in 1999
- Intermediate body for ROP 2007-2013, 2014-2020
- Management Authority for Bucharest-Ilfov Regional Programme 2021-2027
- We provide specific services to the local public administration as well as to the private sector for the development of the Bucharest-Ilfov region





Implementation



Partner in other programs



See  
[www.adrbi.ro](http://www.adrbi.ro)

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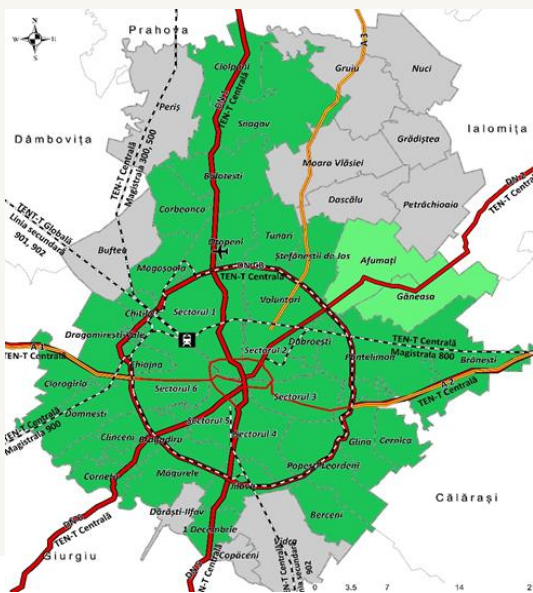


# Bucharest-Ilfov Region



- Municipality of Bucharest (6 districts/sectors within) and Ilfov County.
- 2,551,740 inhabitants and an area of 1,821 km<sup>2</sup>.
- The network of localities: the Capital City, 8 towns, 32 communes and 91 villages.

The region generates 25% of the total national economy and has the largest share in Romania's exports.



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# Implementing the Regional Operational Program (ROP) 2014-2020



- Total allocation: EUR 419,4 mil.
- 226 contracted projects
- Expected results:
  - 55.400 households with a better classification of energy consumption
  - 513 equivalent tones of CO<sub>2</sub> estimated annual decrease of greenhouse gases
  - 10 historical monuments restored/being restored
  - 96.000 additional visitors to the heritage sites
  - 4 green spaces created in urban areas, in [Iffov towns](#)
  - 8700 students who will benefit from better conditions in schools
  - 100 new modernized trams



# Some projects



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# Măgurele city revitalization – new Park Dumitrana



## **Objective:**

The functional reconversion and reuse of a degraded land, with a total area of 60,923 sqm, by transforming it into a modern park properly equipped with sports and recreation facilities suitable for all the ages.

## **Impact of the project on the community:**

- Green areas for promenade and rest, relaxation and party areas of free time with friends and/or family (91.5% of the park area)
  - Multipurpose sports fields, tennis courts, places for fitness activities
  - Children's playgrounds, bike and roller paths
  - Summer theatre/cinema, gazebos with barbecues
- *Increasing the community's responsibility to preserve its land*

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**BEFORE...**



**...AFTER**



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# Restoration, conservation of the historical monument „Domnița Bălașa Church”



**Objective:** to preserve, protect and exploit the cultural heritage and cultural identity of the Bucharest-Ilfov region in order to stimulate local and regional development.

## **Impact of the project on the community:**

- Can be visited in the centre of Bucharest
- Restoration of an emblematic heritage objective (1,750 square meters of paintings, 1,638 square meters of green spaces and 1,006 square meters of sidewalks, pedestrian alleys, bathrooms, technical rooms and an ornamental lighting system were set up)
- A minimum 10% increase in the average annual number of visitors.
- Digitization of the historical monument, a new website in RO, EN, FR - <https://domnitabalasa.ro/>
- A spiritual and recreational space for the inhabitants of the area



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# HERMIX - Innovative conceptual model for B2G strategic marketing



**Objective:** to strengthen the innovation capacity of the Alstoria Global Tech Ltd. by creating a new IT product, starting from the research results TRL3 to TRL5 level, in order to commercialize it on the international market.

## **Project results:**

- Technical analysis study, functional and technical specification of the system and definition of test procedures
- Conceptual model architecture document
- Software packages and internal application testing reports
- Installation and configuration report of the cloud virtualized environment and software components
- TRL4 research report

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# Improving the educational infrastructure for the “Miron Nicolescu” Technical College



**Objective:** to increase the quality of the education infrastructure, the access and the attractiveness of the educational unit, in order to increase the participation of the school population and reduce the drop out phenomenon, synonymous with a higher rate of inclusion in technological education.

## **Impact of the project on the community:**

- A suitable space that attracts a larger number of students from the province, for whom the costs of living in the capital are daunting and often cause them to drop out of school.
- A modernized and a new dormitory for girls, a canteen
- A professional integration center, meeting point of future professionals with the labor market (friendly for workshops, discussions and seminars)



## BEFORE...



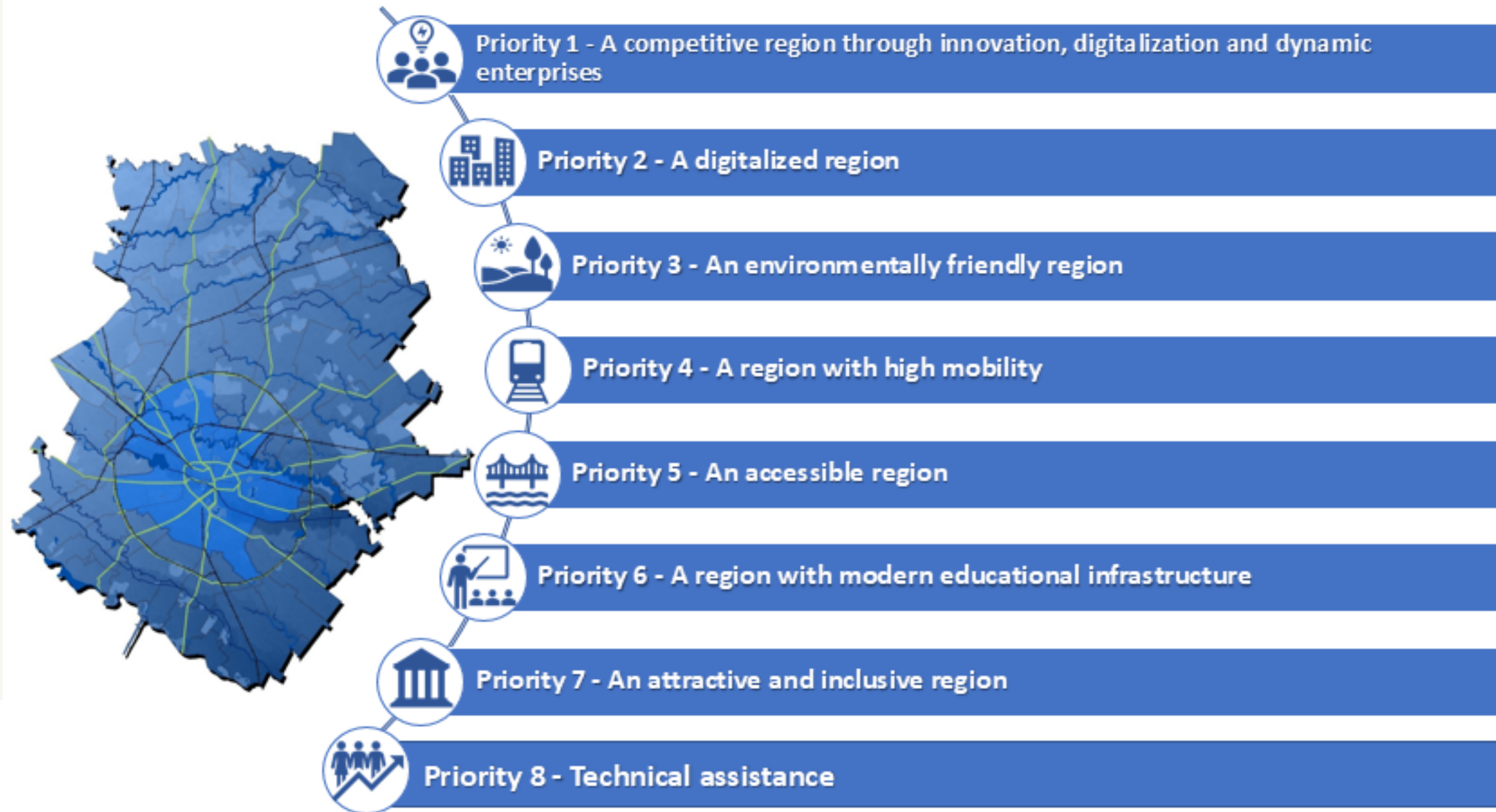
## ...AFTER



It will host the ADRBI's side event in October 24<sup>th</sup>.

# The new programming priorities

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For more details, contacts...

Please visit our stand at B6

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# Thank you!



Agencia pentru Dezvoltare Regională  
București - Ilfov

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