

ADRBI'S EXPERIENCE IN THE COMMUNICATION OF REGIO PROJECTS

Liviu RANCIOAGA - Bucharest-Ilfov
Regional Development Agency

The 14th International Conference of the Romanian Regional Science Association
UNLOCKING REGIONAL POTENTIALS THROUGH COHESION POLICY -
OPPORTUNITIES AND CHALLENGES

23-24 November 2023

ABOUT US

NGO of public utility



1999

2007



Intermediary body
ROP 2007-2013

Intermediary
body
ROP 2014-2020



2014

2020
2021
2022



Managing authority
Bucharest-Ilfov RP
2021-2027



2027 + 2 ani

OUR OBJECTIVES

- Achieving territorial, economic and social cohesion in accordance with European and national policies
- Promoting the principles of sustainable development at the level of the Bucharest-Ilfov region
- Increasing administrative capacity at the regional level

ACTIVITIES

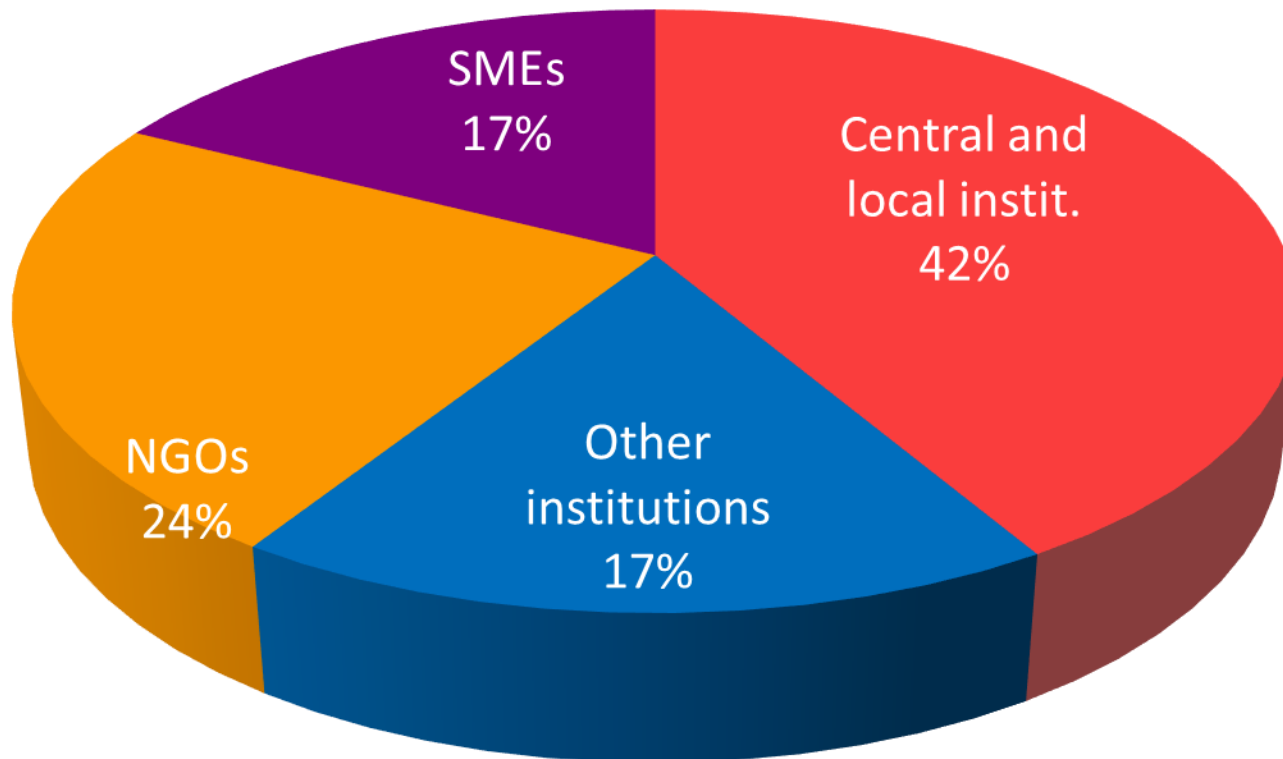
- Elaboration of regional development plans
- Specific services to the public administration and the private sector – program implementation
- Promotion of the region, communication and promotion for the implemented programs

BI REGIO COMMUNICATORS NETWORK

- ✓ To ensure the prompt and correct information of network members on topics related to REGIO and other financing opportunities, funds and European projects

ENSURING COMMUNICATION AND CONTINUITY

REGIO BI Network communicators
Distribution of members 2023 (total 194)



SUPPORTED ACTIONS

- Organization of events (conference, seminars, workshops etc.) for promotion, information, lessons learned, exchange of best practices, caravans)
- Dissemination of official information
- Supporting other initiatives of the European institutions

SUPPORTED ACTIONS (II)

- Exchange of personalized information via e-mail, website and social networks
- Transmission of the [Regional Bulletin /Newsletter](#)
- Questionnaires
- Working meetings
- Participation in events of mutual interest

Implementing the Regional Operational Program (ROP)



over 200 SMEs financed



over 130 km of rehabilitated and modernized roads

over 2100 newly created jobs



Increased speed/traffic flow on rehabilitated roads: 26.34%

over 1000 thermally rehabilitated buildings minus 409,509,518 kWh/year

over 27000 students benefit from rehabilitated educational infrastructures



over 930,000 inhabitants benefited from urban development projects



over 50 mobile units equipped for emergencies



over 2600 people benefit from modernized social infrastructure



10 restored cultural heritage objectives
17,486 more visits

Intermediate Body for the Regional Operational Program since 2007

Over 60% of the employees working exclusively on this program.



Thank you!



Agenția pentru Dezvoltare Regională
București - Ilfov

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