

Regional Partnership "EU urban regeneration - sustainable cities for better future":

City of Łódź
Aydin Metropolitan Municipality
Lubelskie Region
City of Rijeka
Lubuskie Region
Pomorskie Region
Bucharest – Ilfov Region
City of Maastricht

welcome you at the EWRC 2016 official workshop:

“Urban regeneration as a tool in creating sustainable Europe”

To be willing to live in a city, you need to understand it and fall in love with it, during the regeneration process our main goal is to make citizens re-love their cities.

During the workshop we would like to discuss the best practices in context of the urban regeneration process in the European Union. This process is extremely important in context of founding effective solutions by implementing inclusion policies for disadvantaged sections of the cities. Urban regeneration is one of main trends in the actions of urban areas, which enables the social and investment development. Regeneration is not only the work of authorities, but it demands also the involvement of the citizens and private entities. Strengthening of the local small and medium-sized companies, creating good quality jobs - those are other challenges that we are facing and which should be tackled with the help of European Union measures.

Through the regeneration strategies and regeneration urban actions local and regional authorities also can contribute to the changes of local dynamic, perception of the area by investors, entrepreneurs and its inhabitants. During the debate we would like to discuss and exchange the ideas how regeneration actions enhance the competitiveness of the cities and regions, making them places worth to live, to work and to invest.

Agenda of the debate:



- 8:30 - 9:00 Registration of the participants and welcome coffee
- 9:00 - 9:05 Welcome and introduction to the debate by Mr Jan OLBRYCHT, Member of the European Parliament
- 9:05 - 9:10 Opening speech by Mr Wojciech ROSICKI, Deputy Mayor of City of Łódź
- 9:20 - 10:20 Interventions from the panelists:
Mr Marek TRZNADEL, City of Łódź, Poland
Mr Evrim KARAKOZ, Deputy Mayor of Aydin Metropolitan Municipality, Aydin Metropolitan Municipality, Turkey
Ms Anna KRZYŻANOWSKA-ORLIK, Marshal's Office of the Lubelskie Voivodship, Lubelskie Voivodship, Poland
Mr Miroslav MATEŠIĆ Deputy Mayor of City of Rijeka, City of Rijeka, Croatia
- 10:00 - 10:20 Coffee break
- 10:20 - 11:00 Interventions from the panelists:
Mr Jacek SAUTER, Mayor of Bytom Odrzański, Lubuskie Region, Poland
Ms Alicja ZAJĄCZKOWSKA, City of Lębork Pomorskie Region, Poland
Ms Claudia IONESCU, Bucharest-Ilfov Regional Development Agency, Bucharest-Ilfov Region, Romania
Mr Sam SPOELSTRA, City of Maastricht, Netherlands
- 11:00 - 12:00 Discussion panel
- 12:00 - 12:20 Q&A Session
- 12:20 - 13:00 Networking lunch

Moderator:

Jan Olbrycht



Member of the European Parliament. Doctor of Sociology. Lecturer, expert, politician, social activist. Former Mayor of Cieszyn and Marshal of Silesian Voivodship. Active Member of numerous regional and local associations. Expert in regional and urban policy.

Since 2004 Member of the European Parliament. Vice-Chairman of the Regional Development Committee in 2004-2009. Vice-Chairman of the special committee on the Policy challenges in 2010-2011. Vice-Chairman of the European People's Party group in European Parliament responsible for intercultural dialogue and religious affairs in 2011-2014. Founder member and the President of the EP Intergroup URBAN - a cross-parties and cross-committees grouping with a horizontal approach to discuss urban related issues.

Speakers:

Wojciech Rosicki



Deputy Mayor of the City of Łódź. He was graduated from the University of Łódź with the Master's degree in Sociology. He completed the MBA programme in Finance and Insurance at the Lodz University of Technology and Illinois State University. He's an expert in management processes, marketing, communication strategy and implementation of changes. In the City of Łódź he supervises issues related to the city strategy and economic programming, urban issues, urban planning, revitalization as well as organization of the International Exhibition EXPO 2022.

Marek Trznadel

Acting director in the Project Management Division of the Łódź Citi Hall. Earlier employed as a Strategic Projects Director in the Lodz Regional Development Agency and for more than 10 years in Netia (a joint stock company) on various positions such as Product Development Director, Business Support Director. Started his professional career in the Polish Academy of Sciences in Łódź, acted as a Visiting Professor in Max Planck Institute in Mainz (Germany) and in the Montedison Group (Novara, Italy). Managerial skills developed in the Lyon Chamber of Commerce and Industry (France). In 1997-2001 worked as an expert for American consulting companies: Development Alternatives Inc., and Chemonics Inc., to lead IT and ICT projects dedicated for Polish local government and Polish Ministry of Finance. Also worked as an expert for Polish Ministry of Finance to assist IT projects needed to complete Polish accession to the EU.

Evrım Karakoz



Evrım Karakoz, the Deputy Mayor of Aydın Metropolitan Municipality for two years, was graduated from Dokuz Eylül University Law School. Married with two children, Karakoz is a member of Aydın Body of Lawyers (Bar) since 2004. Former Vice President of Republican People's Party's (Cumhuriyet Halk Partisi - CHP) Aydın County Organization; Karakoz is a member of both Aydın Metropolitan Municipality and Efeler County Municipality Councils since 2014.

Anna Krzyżanowska-Orlik



Anna is a public policy expert. She manages implementation of the urban policy issues on the regional level (NUT-2). During her career at the local level, for over 8 year she had participated in numerous projects as well as managed network-based European projects (URBACT, Central Europe) aiming at sustainable development of urban areas with participation of a wide spectrum of international, national and regional stakeholders.

Anna was leading the Regional Operational Programme preparation and negotiation process for the Lubelskie Region in Poland in the perspective 2014-2020. She has also a strong experience in urban development processes and its programming within the European standards. She was a creator and a leader of the Integrated Territorial Investments (ITIs) preparation for Lubelskie ROP 2014-2020. It was prepared with assistance of an external expert and was the first Polish case with ITIs focused on higher EU conditionality. She currently manages a project dedicated to public entities which secures EU co-financing for preparation of local revitalisation plans. The project covers all cities from the Lubelskie Region.

Under 2007-2013 programming period of EU funds, Anna was responsible for preliminary assessment of financing for major projects within EU definition. Anna has also strong capacity proven with her career record on communication activities and gathering stakeholders around common goals. For several years she has also worked as English translator and interpreter.

Miroslav Matešić



City of Rijeka Deputy Mayor, Miroslav Matešić was born in 1967, in Rijeka, Croatia. He graduated from the University of Zagreb, Faculty of Transportation Sciences. He has been an elected official in the City of Rijeka since 2005, first as a member of Rijeka City Council where he was the Chairman of the Transport Committee and later as Deputy Mayor. In 2013 he was elected for the second time as Deputy Mayor. He is responsible for managing and coordinating a strategic objective for competitive economy of the City's Strategy which includes the development of technology, entrepreneurial skills and

institutions, support measures, transfer of knowledge and technology, the increase in (youth) employment, economic development based on new technologies, the development of creative industries and city's ICT infrastructure.

Jacek Sauter



Graduated the Faculty of Law and Administration at the University of Wrocław. He started his professional life in 1986 in Town Hall of Bytom Odrzański and has more than 27 years of experience connected to local government and administration. Mr Sauter was elected the Mayor of Bytom Odrzański in 1992 with direct support of the 94,9% citizens and is serving to the town and its community to this day. Inventor for the numerous initiatives that Bytom Odrzański is realizing with the strong support from its citizens.

Claudia Ionescu



Claudia Ionescu has over 15 years' experience in regional development, being chief of department for regional promotion and investment, international relations and spokesperson in Bucharest-Ilfov Regional Development Agency (ADRBI/BIRDA). She has over 10 years teaching experience, gained in universities from Romania, Spain, Slovakia, Poland and Germany. She gained an extensive international experience participating in international conferences and seminars in Japan, Italy, Poland, Portugal, Slovakia, Belgium, Germany, Austria etc.

Sam Spoelstra



Sam Spoelstra LL.M. Works as an advisor for the City of Maastricht. With both Brussels and Maastricht as his working place he makes the connection between local policy and European Agendas.

Partners of the event:

City of Łódź, Poland

City of Łódź is the capital area of the agglomeration, which has 1.1 million inhabits. Łódź is the third most populated metropolis in Poland. The number of inhabitants in Łódź is 706,000, the budget for the joint investments in the new financing perspective is 2014-2020 is EUR 217 milion. Łódź is the City of students with 22 universities, the City which organizes 60 festivals per year. City of Łódź is the City of Creative Industries. City of Łódź is the Polish candidate for bid to the International EXPO 2022.

Lubelskie Voivodship, Poland

The Lubelskie Region is located on the eastern EU border with Ukraine and Belarus. It is one of the assets of the Lubelskie Region - a place friendly to investors, willing to act in the neighborhood of eastern markets.

Lublin – the capital of the Lubelskie Region with four universities, a technical university and a few private higher education schools is one of the biggest academic centres in the country - every fourth citizen is a student. It is worth mentioning that the offers of the Lublin universities encourage thousands of young people from the Ukraine, Belarus, Kazakhstan and the Commonwealth of Independent States.

The economy of the region is based on agriculture - the Lubelskie Region with its good soil and climate conditions is a national leader of numerous agriculture and horticulture cultivations. Important industry roles are played also by the following sectors: construction, timber and furniture sector, hard coal mining and machinery sector- with production of helicopters, tractors, agriculture and construction machines.

The Lubelskie Region is an attractive area for tourists who like active rest, there are thousands of kilometers of marked walking trails, cycle and horse riding routes and numerous nature trails in national and landscape parks.

City of Rijeka, Croatia

Rijeka is the biggest Croatian harbour on the northern part of Adriatic Sea. The city is the seat of Primorje-Gorski Kotar County and has around 128.000 inhabitants on the area of 44 km². As a former industrial city, in its Development Strategy set in 2013 for 2014-2020 Rijeka has prioritised the Rijeka traffic route and urban tourism, as well as the development of a competitive economy based on the society of knowledge. The City has been implementing various [measured-measures](#) since 2008 aimed at strengthening the economy and employment.

Lubuskie Region, Poland

Lubuskie is a region located in the heart of Europe, alongside the Polish - German border and situated about 100 km from Berlin. It is not only a great place for relaxation and recreation, but also a region with a large variety of industrial production with consumers mainly in from Europe, and also in from other continents of the world.

There are over a million inhabitants living on almost 14 thousand square kilometers, which makes the population density in the Lubuskie Region one of the lowest in the country with 72 people per 1 km². Marshal of the Voivodeship in Zielona Góra and the Voivode of the Lubuskie Voivodeship in Gorzów Wielkopolski have their offices in the two biggest cities, the capitals of the region. Strategic East-West transit routes run through the region (Berlin - Moscow) and North-South from Scandinavia to the Balkans.

Pomorskie Region – Łębork, Poland

Contemporary Łębork has got a population of approx. 35,000. It is a city friendly to its inhabitants and visitors, a cosy one, with a unique atmosphere and its own traditions but at the same time open to the future. Many important and prestigious prizes granted to the Municipality Łębork include the European Diploma received in 2006 and the European Flag of Honour granted to Łębork in 2009 by the Council of Europe in Strasbourg in recognition of the international cooperation with foreign partners. Łębork has been modernized and various initiatives aiming at environment protection are carried out. The spatial and economic development of the town concentrate on its east edge, Łębork-East covering about 100 ha. The area has been intended for the development of business, residential building and services. Łębork keeps changing and developing.

Bucharest-Ilfov Region, Romania

Bucharest-Ilfov, the smallest but the most developed and the most urbanised region in Romania, with a population of 2.2 million inhabitants is not just an attraction for tourists, but a starting point for many of the tourist attraction in the country. You will find plenty of interesting places in Bucharest, starting with museums, art galleries as well as modern entertainment centres built during recent years. Bucharest, the Little Paris, offers a large range of attractions, for everyone's taste, regardless of age group. It is also the most dynamic region from Romania in terms of FDI.

City of Maastricht, The Netherlands

Maastricht is an international city - with 120,000 inhabitants - offering many opportunities. The city is located in the Meuse-Rhine Euregion, close to international cities such as Aachen, Düsseldorf, Liège, Brussels and Antwerp. The diversity of European culture is clearly visible in Maastricht. It is for good reason that Maastricht stood at the cradle of the European Union in 1992 at the time of the signing of the Maastricht Treaty - the treaty on European Union.

Aydın Metropolitan Municipality, Turkey

Aydın is a metropolitan city in Turkey's Aegean Region with a population of 1.053.506. The city is located at the heart of the lower valley of Büyük Menderes River at a commanding position for the region extending from the uplands of the valley down to the seacoast. Aydın's main economy is based on agriculture, tourism and industry, the land is famous for its fertility and productivity since ancient times. The province's best-known crop is figs, other agricultural products are also grown intensively and the city has some light industry.

At the crossroads of a busy transport network of several types, a six-lane motorway connects Aydın to İzmir, Turkey's second port, and to the International Adnan Menderes Airport. The region of Aydın also pioneered the introduction of railways into Turkey in the 19th century and still has the densest railroad network. The province of Aydın has a number of internationally known historic sites and centers of tourism. The weather is hot in summer, and warm all year round.

Aydın also has the distinction of being the first metropolitan city in Turkey administered by a female mayor, Mrs. Özlem Çerçioğlu elected in 2009 and 2014.

Contacts:

City of Lodz (Poland)
City of Lodz Office in Brussels
Marie-Louise Square 2, B1000 Brussels
brussels@uml.lodz.pl
tel. +32 222309618
www.uml.lodz.pl

Office of the Maastricht Region in Brussels
Avenue Palmerston 3, B1000 Belgium
Sam.Spoelstra@maastricht.nl
tel. +31 433504784
www.maastricht.nl

Lubuskie Region (Poland)
Regional Office of the Lubuskie
Voivodeship in Brussels
Avenue Palmerston 3
bruksela@lubuskie.pl
tel: +32 2 234 68 56
www.lubuskie.pl

Pomorskie Region (Poland)
Pomorskie Regional EU Office
Rue du Luxembourg 3, 1000 Bruxelles
pomorskie@pomorskieregion.eu
tel. +32 2 207 13 74
<https://pomorskieregion.eu/>

Bucharest-Ilfov Region (Romania)
Bucharest-Ilfov Regional Development
Agency
163, Mihai Eminescu street
020076 Bucharest - District 2
liviu.rancioaga@adrbi.ro
tel. +40 21 31 59 659
www.adrbi.ro

Lubelskie Voivodeship (Poland)
Regional Office of Lubelskie
Voivodeship in Brussels
East Poland House
Avenue de Tervuren 48, 1040 Brussels
bruksela@lubelskie.pl
tel. +32 2 738 02 24
www.lubelskie.pl

Maastricht Region (Netherlands)

City of Rijeka (Croatia)



Croatian Regions Office
Rue Montoyer 18b, B1000 Brussels
zvonka.gveric@croatianregions.eu
tel. +32496233942
<http://www.rijeka.hr/eng>

Guzelhisar, Istiklal Cad. No:4, 09100
Merkez Aydin Turkey
gurcaym@gmail.com
tel. +90 533 631 88 89
<http://www.aydin.bel.tr/en/>

Aydin Metropolitan Municipality (Turkey)