



# Targeted support to RIS3 elaboration in the Bucharest-Ilfov region

09.10.2019

# WHO WE ARE

## BUCHAREST ILFOV REGION'S PARTICULARITY

A more developed region (not lagging)

Compared with Romania's regions - Good in numbers (GDP, R&D, researchers, SME's, universities, patents...)

Compared with a lot of EU's regions - Bad in numbers

No funding for SME's and innovation in the region in 2014-2020

## "RIS3 SUPPORT FOR LAGGING REGIONS" - JRC

Methodological support for preparing and design the regional RIS3 and how to select the domains

Participation in activities/events/workshops organised by JRC in order to build experience ( national & european)

# WHAT WE DID

## START



End of Jan 2019

Meeting with JRC and MAROP for establishing the action plan for JRC support and for elaborating RIS3

## ANALYSIS



Febr– Jun 2019

Inhouse analysis of the regional context and the specialization potential

## EXPERTISE



Apr 2019

Analysis of the innovation potential (Global Utility Matrix, Competitive Potential Index, etc,) and EDP' organisation

## GOVERNANCE



Jul 2019

Regional Innovation Committee<sup>17</sup> relevant actors representing the quadruple helix at the regional level.

## FOCUS GROUPS



Aug – Sep 2019

Bilateral meetings with the some of the region's pioneers in the field of specialization domains

## EDP'S





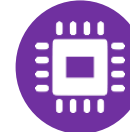


Sep-Nov 2019

2 Rounds of 5 EDP'S, each one corresponding to the domains identified in the analysis

# WHAT WE FOUND OUT

## RIS3 domains resulted in the analysis and tested in EDP's

-  IT & C in industrial processes
-  Creative industries - new technologies and cross-innovation in digital media, visualization and gaming
-  Electronics and optoelectronics
-  Food industry and food security
-  New materials and intelligent manufacturing

## WHAT DIFFICULTIES WE FACED



TIME



EXPERIENCE IN THE MATTER



ENGAGING ACTORS



CONNECTING THE DOTS

## WHAT WE WILL DO IN THE FUTURE



GET SUPPORT FROM JRC



GET TO THE FINISH LINE IN TIME

# Thank you!

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