



EURADA

European Association of Development Agencies

Event: European cohesion for local businesses

Date & place: 21st October 2020

Esteban Pelayo
Director of EURADA



RDAs in Europe: structure and role

RDA has operational structure that:

- identifies sectoral or overall development problems;
- chooses a range of methodologies and instruments for their solution;
- promotes initiatives/projects to maximize the solutions to the problems.

Development of the **endogenous
potential of a geographic area**



3

Opportunities for
companies

Unique moment to get the most of
international cooperation

Smart
Specialisation
Strategies
and OPs

Interregional
Innovation
Investment
(I3) initiative

Digital
Europe and
Digital
Innovation
Hubs

Green Deal
and circular
economy
partnerships



EURADA Network at European level

EURADA
Secretariat

66
members

21
countries

140
MI persons





EURADA is the unique European club of economic developers able to bridge local and regional development agencies with Europe and its opportunities.

Contact us

E-mail address: info@eurada.org

Tel: +32 2 218 43 13

www.eurada.org

Follow us

Twitter: [@Eurada_RDAs](https://twitter.com/Eurada_RDAs)

[Facebook](#) & [LinkedIn](#)

**Thank you for your
attention**



Esteban Pelayo

Director of EURADA

E-mail address: esteban.pelayo@eurada.org